



insights media

L&D stakeholder audit

**Strengthen the strategic impact
of learning and development**

Internal learning teams face increasing scrutiny as organisations navigate rapid change, constrained budgets and rising expectations for measurable impact.

Traditional feedback loops often fall short leaving L&D uncertain about how it is perceived, where it adds most value and how to influence stakeholders more effectively.

That's why independent stakeholder insight is now one of the most powerful tools L&D can use to elevate its credibility and strategic role.

**Unlock deeper
influence and
organisational
alignment in
2026**

The Insights Media L&D stakeholder audit provides an unbiased, external perspective on how your internal L&D function is viewed by key stakeholders, from the value it provides today to what they need most from you next.

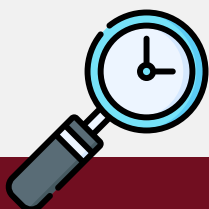
By mid-January 2026, you will have clear, structured findings and a roadmap to strengthen L&D's influence and alignment across the organisation.

See page 2 for what's included.

Strengthen L&D's influence in 2026

Get your audit to uncover exactly how L&D is perceived and what you can do to elevate its role, credibility and value. **All for £995.**

Book an introductory conversation
calendly.com/meetinsightsmedia





WHAT'S INCLUDED?

1. Stakeholder Interview Series (up to 5 interviews)

A series of confidential, 1:1 interviews with up to five carefully selected stakeholders. These typically include senior leaders, business partners, HR colleagues, or operational stakeholders.

Each interview explores:

- How L&D is currently perceived across the organisation
- What L&D does well and where there are gaps or unclear responsibilities
- Expectations of L&D now and in the future
- Desired partnership, communication, and support from L&D
- Opportunities for L&D to increase its strategic impact

Findings are unbiased, external, and free from internal politics, providing the clarity and candour that internal discussions rarely surface.

2. Analysis and insights report

You will receive a clear analysis summarising:

- The themes emerging from stakeholder interviews
- Strengths in your current L&D delivery
- Misalignments, risks, or unclear expectations
- Areas of opportunity for improved service, communication, and strategic influence

You will also receive:

- A prioritised set of recommendations
- Clear improvement actions you can implement immediately
- Suggested shifts in L&D narrative and positioning to increase internal trust and engagement

3. 90-minute Stakeholder insights workshop

A facilitated session to unpack key findings and turn insight into action.

In this session we will:

- Prioritise areas for improvement
- Identify actions that will have immediate impact
- Align the team on next steps and responsibilities

Bring your L&D team and key business partners - anyone contributing to or influencing the L&D strategy.

4. L&D influence roadmap for 2026

A focused plan detailing:

- High-impact work to complete in Q1 2026
- Recommendations for mid-year improvements
- Future considerations and opportunities for 2026/2027

This roadmap ensures momentum continues beyond the workshop and that L&D is positioned for ongoing strategic contribution.

Contact

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